

# Marvel's Avengers Gaming Bundle

---

Intel® Software Advantage Program

Sept 7, 2020 Bundle Live Date Globally

Redemption Process



# ISAP Consumer Redemption Flow

Customer buys qualifying device



On the redemption URL, consumer is directed to either:

- Log-in to an existing account or
- Create a New Account
  - Email or mobile verification can take up to 24hrs

1

2

3

4

Upon successful verification, receives offer and redemption instructions via:

- Email for online sales



After verifying account, user logs into their Dashboard to:

- Redeem an Offer
  - Enter new Master Key
  - Start Purchase Verification
- View previously claimed bundles and ISVs
- View Account Settings

# ISAP Consumer Redemption Flow Cont.

MK = Master Key  
Code given to consumer to unlock the bundle



Consumer begins redemption steps from Dashboard to unlock offer:

- Enter a unique Master Key

5



Bundle is Revealed  
Consumer browses available apps

7

After Master Key is entered

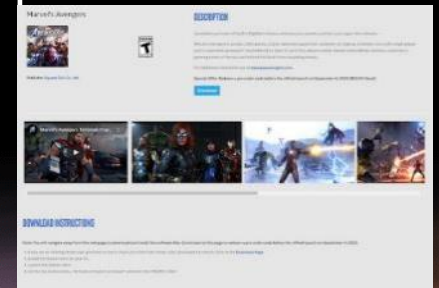
- Consent to Offer T&Cs
- Optional opt-in to Intel Gaming/Creativity Programs
- Respond to brief survey



8

Consumer visits ISV app page(s)

- To reveal download code and instructions
- Navigates to ISV app page to download and install



intel®